



Amazing Lives Start Here

Birthing Center Special Campaign

UnityPoint Health - Marshalltown Foundation is partnering with our hospital on an important effort.

Care That Matters

UnityPoint Health® - Marshalltown is working to make our hospital the first choice for your care. Taking care of families starting with moms and babies is especially important.

One of the most pressing opportunities: Expand care for premature newborns. Today, our hospital's birthing center is able to provide care for premature babies as early as 35 weeks. Yet, over the last three years, 20 premature newborns over this still needed to be transferred. Earlier babies were always transferred.

Imagine. What if parents were confident that babies as early as 34 weeks could receive care here? How much less of a burden would a family face as the due date comes closer? What would that mean for local health care and the choices families make each day? This is exactly what UnityPoint Health - Marshalltown is considering

Plans Are Underway

More than imagine, UnityPoint Health - Marshalltown is actively planning.

New equipment and technology are key. The result: Even more of the amazing lives who start here could remain here – eventually babies as early as 34 weeks.

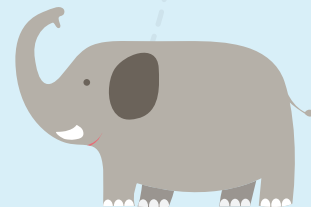
There are also plans to update the patient rooms themselves. Simple things that will improve patient and family comfort like fresh paint and new birthing beds.

All of this will require significant investment – over \$220,000 in total. It will be a big investment in another year of big investments for UnityPoint Health - Marshalltown. This is why the Foundation and your support truly matter.

By partnering together, we can make it happen for our families, hospital and community.

Did You Know?

- ★ Many families have had three generations of babies born in our hospital.
- ★ More than 500 babies will be born at UnityPoint Health - Marshalltown this year.
- ★ That number is likely to grow to over 700 per year.
- ★ UnityPoint Health - Marshalltown is working to expand its ability to care for premature babies.
- ★ If these changes had been made three years ago, 20 premature newborns that were transferred could have received all necessary care at our hospital.
- ★ Transferring newborns out of the community adds expense, stress and travel time to the family.



UnityPoint Health
Marshalltown Foundation

New Women's Care Clinic

- On October 1, 2018 UnityPoint Health - Marshalltown began providing clinic-based care for women through the brand new Women's Care Clinic (in the space formerly occupied by Marshalltown OB/GYN).
- Three nurse practitioner/midwives have been hired.
- Providers from UnityPoint Health - Waterloo will be at the Women's Care Clinic in Marshalltown on Fridays and weekends.

- UnityPoint Health is actively recruiting a full-time permanent physician for the practice.
- Until a new employed OB/GYN physician begins, a long-term temporary physician has been hired and will provide care Monday - Thursday.



Our Amazing Lives Start Here: Birthing Center Campaign



We know that with our community of supporters anything is possible. And important projects inspire great generosity. This is especially true for those committed to expanding local health care for families. Our goal: Raise \$150,000 by the end of 2018. With the success of our recent Summer Soiree and the generosity of our Auxiliary, we're already at \$50,000 towards that goal. **Amazing indeed!**

With our hospital's re-opening of the Women's Care Clinic and expanding infant care in the hospital, the number of amazing lives that start here will only grow. This is good news for our families, community and for local health care.

Amazing Lives Start Here Equipment

Giraffe Blue Spot Phototherapy System

Giraffe Omnibed Carestation
Incubator and Warmer

Infant cardiac monitor

Corometrics fetal monitor

AMSCO warming cabinet for
nursery blankets

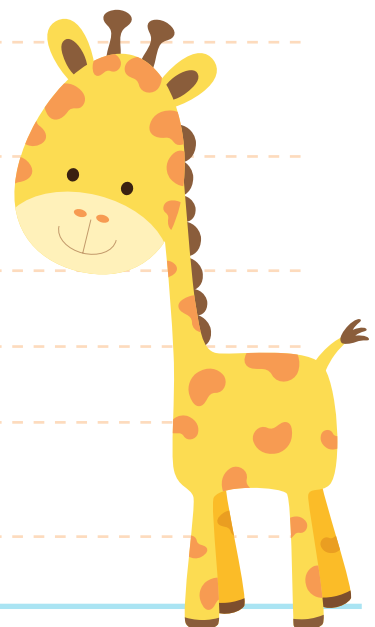
Novii Wireless Patch
System Fetal Monitor

OB room report
white boards

Recliners

Labor/delivery beds

Neonatal code cart
with scale



Imagine the possibilities.

